Letter from YWCA Madison’s CEO, Vanessa McDowell

Annual Reports are meant to give stakeholders and friends a snapshot of the year that just occurred. As I sit down and think about the year, 2020, it’s hard to even know where to begin. In this report, you will see numbers and charts. And while this will demonstrate the vast impact of YWCA Madison, it won’t show you depth of each act of service, of each person housed, or the power of a restorative justice circle. It won’t show you the power of attending our Racial Justice Summit or the simple act of sewing 100 masks for residents. I am proud of just how broad YWCA Madison’s impact is, but also how deep.

Our mission is eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all. 2020 not only called on us to broaden the movement that our agency is a part of, it also called on us to turn inward, and care for each other as individuals needing added safety and support. We struggled together, we rejoiced together, we pivoted, but we kept our doors open and our programs going. Some of us worked virtually, some of us were on the frontlines, some of us did both. We were all united in YWCA Madison’s shared values of community, humanity, growth and restoration.

To distill 2020 down into a report, well, it is difficult to do. Nonetheless, I ask you to please take a moment to see our impact. But know that the stories, the people, the belief in humanity...that’s what drives us. We know that’s what drives you, our supporters, volunteers, participants, donors, program partners. Thank you for standing with us.

Sincerely,

Vanessa McDowell, CEO
EMPLEYMENT & TRANSPORTATION
2020 PROGRAM DEMOGRAPHICS

305
INDIVIDUALS SERVED THROUGH EMPLOYMENT & TRANSPORTATION PROGRAMS

RACE
- African American
- Asian
- White
- Native American
- Latinx
- Two or More Races

GENDER
- Male
- Female

AGE
- Under 18
- 18 to 29
- 30 to 59
- 60 to 74
- 75+

HOUSING & SHELTER
2020 PROGRAM DEMOGRAPHICS

807
INDIVIDUALS SERVED THROUGH THE HOUSING & SHELTER PROGRAMS ACROSS 307 HOUSEHOLDS

AGE
- Under 5
- 5 to 19
- 20 to 54
- 55+

RACE
- African American
- Latinx
- Asian
- Two or More Races
- White
- American Indian

GENDER
- Male
- Female
RESTORATIVE JUSTICE
2020 PROGRAM DEMOGRAPHICS

1,670
YOUTH PARTICIPATED IN RESTORATIVE JUSTICE PROGRAM ACTIVITIES

AGE
12 to 17
6 to 12

RACE
African American
Asian
Latino
White
Native American

GENDER
Male
Female

1,537
INDIVIDUALS PARTICIPATED IN 3-DAY RACIAL JUSTICE SUMMIT

RACE & GENDER EQUITY
2020 PROGRAM STATISTICS

PARTICIPANTS IN RACIAL JUSTICE AWARENESS WORKSHOPS

200

130
INDIVIDUALS PARTICIPATED IN 3-DAY RACIAL JUSTICE VIRTUAL SERIES

24
WOMEN IN AMPLIFY MADISON TEAM PROJECTS
Empowerment Society & Brighter Futures

Members of YWCA Madison’s Legacy Society are individuals who are part of YWCA’s future. These thoughtful women and men plan to leave the world a better place through their legacy gifts which will help preserve and expand the work of YWCA Madison for generations. Thank you!

- Gloria and Mike Green
- Sharon A. Stark and Peter Livingston
- Elaine Lohr
- Ronald Luskin and M. Therese (Terry) Ruzicka
- Norma and Doug Madsen
- Helene Nelson and James Arts
- Jane and Daniel Tereba
- Steven Vedro and Beverly Gordon

We encourage you to consult with your financial advisor and tax professional to assist you in making a thoughtful and effective estate plan. Working with these professionals will help you to fully evaluate personal and family issues of importance to you, as well as your wishes for any charitable donation to YWCA Madison.

If you would like more information on joining YWCA Madison’s Legacy Society or making a charitable contribution, please contact Jill Pfeiffer at 608-257-1436, option 2.
YWCA Madison works with corporations, foundations, organizations, and government institutions to help further our mission. On behalf of women, children, and families, we salute our partners and funders with heartfelt, Thanks!

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- Big Top Events Soccer Lts
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- Broadridge Financial Solutions Inc
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- Capital Area Regional Planning Commission
- Capitol Neighborhoods
- Catholic Charities of Madison
- Center For Community Stewardship
- Chartwell Midwest Wisconsin
- City of Madison
- City of Madison CDBG
- City of Madison Community Development Division
- Community Shares of Wisconsin
- Courtier Foundation, Inc.
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- CUNA Mutual Group
- Dane County Board of Supervisors
- Dane County CDBG
- Dane County Corporation Counsel
- Dane County Dept of Human Services
- Dane County District Attorney’s Office
- Dane County FSET
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- Department of Public Instruction
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- Epic
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- FEMA Emergency Food and Shelter National Board Program
- Festival Foods
- Forward Community Investments
- Girl Scouts of Wisconsin-Badgerland
- Google
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- Just Dane
- Madison College
- Madison Community Foundation
- Madison Gas & Electric
- Madison Mallards
- Madison Metropolitan School District
- Madison Public Library Foundation
- Madison Rotary Foundation
- Madison-Area Diversity Round Table
- Marguerite Casey Foundation
- MG21-Monona Grove Liberal Arts Charter
- School for the 21st Century
- Middleton Outreach Minstry
- Midvale Community Lutheran Church
- Morgridge Center
- Morgridge Family Foundation
- Nelnet Foundation
- Old National Bank
- Organization Name
- Park Bank
- Planned Parenthood of WI, Inc.
- Public Service Commission of Wisconsin
- Quartz
- Rape Crisis Center
- Reach Dane
- RENEW Wisconsin
- Rhyme Business Products
- RISE Wisconsin, Inc.
- Roots & Wings Foundation (previously Magic Pebble)
- Sandra Rosenbaum School of Social Work UW-Madison
- Second Harvest Foodbank of Southern Wisconsin
- Sierra Club
- SMS Foundation
- SPL Legacy Foundation
- SSM Health
- State of Wisconsin Dept of Transportation
- State of Wisconsin Dept of Workforce Development
- Expanded Fast Forward Program
- State of Wisconsin DOA Division of Energy, Housing and Community Resources
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- TASC Employee
- Philanthropy Committee
- TDS, Inc
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- The Lone Girl Brewing Company
- The Nature Conservancy
- The Road Home Dane County
- Theda & Tamblin Clark Smith Family Foundation, Inc.
- Thermo Fisher Scientific
- U.S. Dept of Housing and Urban Development
- U.S. DOJ Office on Violence Against Women
- U.S. DOJ OJP Office of Juvenile Justice and Delinquency Prevention
- United Way of Dane County
- United Way of Dane County HIRE Initiative
- Urban League of Greater Madison
- UW Credit Union
- UW Health Department of Obstetrics & Gynecology
- UW Health, UnityPoint Health- Meriter & Quartz
- UW School of Medicine and Public Health - All of Us WI
- UW-Madison
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• Matthew M. Schmidt
• Charity Schmidt
• Jennifer Schmidt
• Linda Schmidt
• Claudia Schmidt
• Lynn and Thomas
• Schmidt
• Katherine Schmitt
• Courtney Schmutz
• Sydney Schrider
• Carol and Dean
• Schroeder
• Erynn Schroeder
• John Schroeder
• Sarellen Schuh
• Nancy Schultz
• Don Schultz
• Julie E. Schultz
• Jo Schumann and Mark
• Schumann
• Spencer Schumann
• Brooke Schumann
• David Schwallier
• Becca Schwartz
• Cae Schweitzer
• Tracy Schweitzer
• Mark Schwingle
• Kari Scneider
• Denise Scott
• Taylor Seale
• Dena Sedlmayr
• Jennifer Seeker Conroy
• Dr. Mafudjije Selimi
• Jennifer Sereno
• Megan Severson
• Hannah Shafer
• Joan Shands
• Marlene Sharkey
• Kristin Sharp
• Michele Shaw
• Bianca Shaw
• Yolanda D. Shelton-
• Morris
• Pu Shen
• Jan Sheppard
• Julie Hood Shinnick
• Linda Shult
• Judy Sidran
• Paulette and Michael
• Siebers
• William Sierzchula
• Lynn Silverman
• Rose Sime
• Kris A. Simon
• Rochelle Cincox
• Susan Sippel
• Sue Sippel
• Jake Sjodzinski
• Teresa Sizer
• Margie Skilton Zutter
• Melesa Skoglund
• Robert Sladky
• Margaret Sleeper
• Nancy Sloan
• Julia Slotnik
• Andrea Slotten
• J.R. Smart
• Avis Smart
• Drea Smith
• Ruth Smith
• Sarah Smith
• Kate Smith
• Rhiannon Smith
• Jacqueline Smith
• Jessica Smith
• Louise and Florian
• Smoczynski
• Adrienne Smolinski
• Amy Smyth
• Elizabeth Snider
• Meghan Sohns
• Jonathan Solari
• Diane Soles
• Madison Solomon
• Schwabe
• Brook Solveldt and
• David Nelson
• Tim Sorensen
• Heather Sorensen
• Melissa Sorensen
• Diane Sorenson and
• Daniel Stier
• Amanda Splatter
• Patricia Spears
• Deborah Speckmann
• Marcella Speich
• Rebecca Split
• Kate Sprecher
• Deborah Sproule
• Scott Staedter
• Kim Stalker-Herron
• Zachary Stalter-Clouse
• Judith Stang
• Margaret Stanger
• Julia Stanley
• Leotha Stanley
• John Schroeder
• Erynn Schroeder
• Carol and Dean
• Schroeder
• Jan Sheppard
• Julie Hood Shinnick
• Linda Shult
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• Paulette and Michael
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• Lynn Silverman
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• Kim Stalker-Herron
• Zachary Stalter-Clouse
• Judith Stang
• Margaret Stanger
• Julia Stanley
• Leotha Stanley
• Beckey Stanley
• Sue Stanton
• Mary Jo Steeber Higgins
• Margaret C. Stege
• Mary Stegemann
• Ann Stein
• Steve Steinhoff
• Cory Steinmetz
• Mary Stelletello
• Laurie Stensland
• David Sterken
• Dianne and Paul Stevens
• Nicole Stevens
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• Morgan Stewart
• Prudence Stewart
• Elizabeth S. Stiehl
• Hilary Stohs-Krause
• Jennifer Stoiber
• Stacy Stolen
• Angelina Stone
• Heather Stoudier
• James Stout
• Claire Strader and Sarah
• Shatz
• Johanna Streyle
• Jule Stroick
• Terri E. Strong
• Dawn Stucki
• Susan Studz
• Katerina Suchor
• Andrew Suess
• Lori Suiter
• Sean Sullivan
• Barb and Ellen Sullivan
• Arnett
• Lucretia Sullivan Wade
• Samantha Sustachek
• Amy Sutherland
• Tegan Swanson
• Julie Swenson
• Claire Swora
• Hazel Symonette
• Theresa Szczukko
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• Anne Tamblyn
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• Edward X. Taylor
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• Jacinda Tessmann
• Jean and John Tews
• Mary Theilen
• Susan Thibeault
• Meredith Thiede
• Barbara Jill Thomas
• Kristen M. Thomas
• Abbey Thompson
• Susannah Thornton-
• Rein
• Erin Thorsley
• Thomas Thorstad
• Amy Thronsend
• Chelsea Tibbetts
• Christine Tiedje
• Natalie Tinkham
• Erica Tisdale
• Rasa Tisland
• Teresita and Kevin
• Torrence
• Missy F. Tracy
• Rebecca Tradewell
• Emily Tran
• Shareese Tripplet
• Danielle Tucci
• Brenda Tucci
• Elizabeth and Ward
• Tucker
• Melissa Tumbleson
• Margaret Turnbull
• Melissa Turner
• Antonia Turnquist
• Donald Tuscany

2020 Annual Report
2020 Donors (continued)

We are grateful to the individuals who provided generous support to YWCA Madison. Over 235 donors also made contributions of $99 or less and several donors gave anonymously. Thank you!

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- Kati Van Sicklen
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- Harriet Vander Meer
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- Charlotte Woods
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- Jennifer Wright
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- Blia Xiong-Lechner
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- Elise Yanke
- Shondra Yankee
- Phoebe Yap
- Vanessa Yarie
- Jeanan Yasir Yasiri Moe
- Terri Young
- Nancy Youngerman
- Michelle Yun
- Christie Zamber
- Suzanne Zauner
- Chris Ziemb
- Jennifer Zisser
- Heidi Zoerb
- Kelly Zuelke
- Scott Zurfluh

Financial Statement

2020 REVENUE

EARNED INCOME

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<th>Source</th>
<th>Amount</th>
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<td>Fee Income</td>
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<tr>
<td>Investment Income</td>
<td>9,968</td>
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<tr>
<td>Rent Income</td>
<td>492,216</td>
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PRIVATE SECTOR REVENUE

<table>
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<tbody>
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<td>Agency Endowment Return</td>
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<td>Contributions</td>
<td>4,643,080</td>
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<td>Miscellaneous Income</td>
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<td>In-Kind Support</td>
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<td>Special Events</td>
<td>368,824</td>
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PUBLIC SECTOR REVENUE

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<td>Grants</td>
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2020 REVENUE

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<td>9,373,359</td>
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2020 EXPENSES

OPERATIONS

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<td>Fundraising</td>
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<tr>
<td>Management &amp; General</td>
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PROGRAMS

Race & Gender Equity

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<tr>
<th>Source</th>
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Job Training & Transportation

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<td>Employment &amp; Training</td>
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<td>Transportation</td>
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Housing & Shelter

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<td>Permanent Housing</td>
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<td>Shelter Services</td>
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2020 EXPENSES

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<td>6,336,179</td>
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