

# YWCA Madison's Annual Circle of Women Fundraiser

eliminating racism  
empowering women  
**ywca**

# Reimagining Resilience

Event Sponsorship Commitment Form for Our *VIRTUAL* 2021 Event

**DATE:** Wednesday, February 17, 2021

**TIME:** Actual Program is 12:00 - 12:30 PM

(Optional "Hangout/Networking Time" in virtual Hopin platform from 11:30 - 12:00PM & from 12:30-1:00 PM)

**EVENT PLATFORM:** Virtually Online in [Hopin.to](https://hopin.to)



**About the Event:** Join us in celebrating the power of individual philanthropy at the 18<sup>th</sup> Annual Circle of Women Fundraiser. Guests will hear about the role of YWCA Madison and our essential services during the time of COVID. While this event is a fundraiser, guests of sponsors are not expected to give, but any additional generosity is greatly appreciated.

**Why Sponsor Circle of Women?** Circle of Women is one of Dane County's premier fundraising events, typically attracting over 900 individuals who support YWCA's mission of *eliminating racism and empowering women*. **In this particularly challenging time in our community and world, your support is more critical than ever.** By sponsoring, your business empowers women and their families in our community through YWCA Madison's housing & shelter, race & gender equity, and job training & transportation programs. **Thank you for your consideration!**

<b>BENEFITS</b>	<b>Leadership Sponsor: \$5,000</b>	<b>Hosted Table Session: \$2,500</b>	<b>Ad Booth Sponsor: \$2,500</b>	<b>Associate Sponsor: \$1,000</b>
<b>What is an OPTIONAL Virtual Session?</b> This is an area of Hopin where your business' logo will reside. Your guests can find you there, in a Zoom-like setting to "hang out" before and after the event, should you want this! It's our version of seeing our friends before the program begins.	Any number of guests can attend the program.  You have the <b>OPTION</b> to have up to 20 people in your own business hosted Virtual Session.	Any number of guests can attend the program.  You have the <b>OPTION</b> to have up to 20 people in your own business hosted Virtual Session.	No Commitment to Attend Needed - a way to get marketing and offer your support for YWCA Madison programs!	Any number of guests can attend the program.
<ul style="list-style-type: none"> <li>Logo on YWCA website and virtual platform ( links to your website)</li> <li>Company inclusion in YWCA Madison's annual report</li> </ul>	√	√	√	√
<ul style="list-style-type: none"> <li>Logo included in slide presentation during event "hangout time."</li> <li>Company listed as supporter on donor thank you letter, after event.</li> </ul>	√	√	√	
<ul style="list-style-type: none"> <li>OPTIONAL - Up to 20 people in your own Virtual Table/Session</li> <li>Place to interact and hangout</li> <li>Requires a host from your business</li> </ul>	√	√		
<ul style="list-style-type: none"> <li>Get a video in your own private booth that guests can check out (like a booth at a conference). This booth is set up to promote your business and links to your website.</li> </ul>	√		√	

## WE ARE SEEKING A PRESENTING SPONSOR!

Please contact Development & Marketing Director, Jill Pfeiffer at 608.257.1436, option 2 or via email at [jpfeiffer@ywcamadison.org](mailto:jpfeiffer@ywcamadison.org).

## PLEASE RETURN TO YWCA MADISON

**Yes, my business wants to support the YWCA Madison's Circle of Women by being an event sponsor at the following level: (circle one)**

- Leadership (\$5,000)**
- Hosted Session (\$2,500)**
- Ad Booth (\$2,500)**
- Associate (\$1,000)**

- Payment is enclosed.**
- Please invoice us.**

**We would like to sponsor but will NOT be attending.**

**We aren't able to sponsor but would like to contribute in another way. Please contact us.**

[www.ywcamadison.org/get-involved/circle-of-women/](http://www.ywcamadison.org/get-involved/circle-of-women/)

YWCA Madison is a non-profit organization. Your sponsorship of the Circle of Women is tax-deductible. Please consult with your tax advisor.

Your Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

*To ensure that your organization is recognized in materials, **please submit this form ASAP** to [jpfeiffer@ywcamadison.org](mailto:jpfeiffer@ywcamadison.org) or mail to:*

**YWCA Madison**  
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