

Circle: The Collective WE

OUR EMERGING NEED TO SEE OUR SHARED HUMANITY.

DATE: Wednesday, February 16, 2022

TIME: Actual Program is 12:00 - 12:45 PM

Optional "Hangout/Networking Time" in virtual Hopin platform from 11:30 - 12:00PM & from 12:45-1:30 PM

EVENT PLATFORM: Virtually Online in Hopin.to



About the Event: Join us in celebrating the power of individual philanthropy at the 19th Annual Circle Fundraiser. Guests will hear about the role of YWCA Madison and our essential services and our transformational programs. Guests of sponsors are not expected to give, but any additional generosity is greatly appreciated.

Why Sponsor YWCA Madison's Circle? Circle is one of Dane County's premier fundraising events, typically attracting over 900 individuals who support YWCA's mission of eliminating racism and empowering women. By sponsoring, your business empowers women and their families in our community through YWCA Madison's housing & shelter, race & gender equity, and job training & transportation programs. **Thank you for your consideration!**

BENEFITS	Leadership Sponsor: \$5,000	Hosted Table Session: \$2,500	Ad Booth Sponsor: \$2,500	Associate Sponsor: \$1,000
<p>What is an OPTIONAL Virtual Session? This is an area of Hopin where your business' logo will reside. Your guests can find you there, in a Zoom-like setting to "hang out" before and after the event, should you want this! It's our version of seeing our friends before the program begins.</p>	<p>Any number of guests can attend the program.</p> <p>You have the OPTION to have up to 20 people in your own business hosted Virtual Session.</p>	<p>Any number of guests can attend the program.</p> <p>You have the OPTION to have up to 20 people in your own business hosted Virtual Session.</p>	<p>No Commitment to Attend Needed - a way to get marketing and offer your support for YWCA Madison programs!</p>	<p>Any number of guests can attend the program.</p>
<ul style="list-style-type: none"> • Logo on YWCA Madison website and virtual platform (links to your website). • Company inclusion in YWCA Madison's annual report. 	○	○	○	○
<ul style="list-style-type: none"> • Logo included in the slide presentation during the event "hangout time." • Company listed as supporter on donor thank you letter, after event. 	○	○	○	
<ul style="list-style-type: none"> • OPTIONAL - Up to 20 people in your own Virtual Table/Session. • Place to interact and hangout. • Requires a host from your business. 	○	○		
<ul style="list-style-type: none"> • Get a video in your own private booth that guests can check out (like a booth at a conference). This booth is set up to promote your business and links to your website. 	○		○	

WE ARE SEEKING A PRESENTING SPONSOR!

Please contact Jill Pfeiffer, Development & Marketing Director at 608.257.1436, option 3 or via email at jpfeiffer@ywcamadison.org.



PLEASE RETURN TO YWCA MADISON

To ensure that your organization is recognized in materials, *please submit this form ASAP* to jpfeiffer@ywcamadison.org or mail to: **YWCA Madison | Circle Fundraiser | 101 East Mifflin Street, Suite 100 | Madison, Wisconsin 53703**

Your Name _____

Company _____

Contact Email _____

Address _____

Contact Phone _____

City/State/Zip _____

Yes, my business wants to support the YWCA Madison's Circle by being an event sponsor at the following level: *(circle one)*

We would like to sponsor but will NOT be attending.
 We aren't able to sponsor but would like to contribute in another way. Please contact us.

- Leadership Sponsor: \$5,000
- Hosted Table Session Sponsor: \$2,500
- Ad Booth Sponsor: \$2,500
- Associate Sponsor: \$1,000
- Payment is enclosed.
- Please invoice us.

WWW.YWCAMADISON.ORG/GET-INVOLVED/CIRCLE/

YWCA Madison is a non-profit organization. Your sponsorship of Circle is tax-deductible. Please consult with your tax advisor.