

# YWCA Madison's 20th Annual Circle Fundraiser

*Creating New Possibilities*

Event Sponsorship Commitment Form



Thursday, February 16, 2023, 12 PM – 1:30 PM (Doors open at 11:30 AM)

Exhibition Hall at Alliant Energy Center

**About the Event:** Join us **in-person** to celebrate the power of individual philanthropy at the 20<sup>th</sup> Annual Circle Fundraiser. Guests will hear impactful testimonies from individuals who have changed their lives through YWCA Madison and will be asked to donate at least \$120 (for our 20th) during the program. Please note, guests at sponsored tables are not expected to give but any additional generosity is greatly appreciated. Many of our longtime supporters have first given when attending at a sponsored table.

**Why Sponsor Circle?** YWCA Madison's Circle is one of Dane County's premier fundraising events, typically attracting over 800 individuals who support YWCA's mission of eliminating racism and empowering women. By sponsoring a table of your employees and friends, you empower women and their families in our community through YWCA Madison's housing & shelter, race & gender equity, and job training & transportation programs.

Benefit	Presenting: \$7,500	Leadership: \$5,000	Friend: \$2,500	Promo Only: \$1,500
<b>Table(s)</b> for ten at the event with your logo (these tables will not require \$100 minimum contributions by individual guests; however, any contributions by your guests are certainly welcome.)	2 Tables (20 people)	1.5 Tables (15 people)	1 Table (10 people)	N/A
<b>Verbal recognition</b> during the event	√	√	√	
Inclusion in YWCA Madison <b>annual report</b>	√	√	√	√
Inclusion in YWCA Madison <b>social media</b> outlets	√	√	√	√
Inclusion of your logo and link to your <b>company website</b> from YWCA website	√	√	√	√
Inclusion of logo on <b>event emails</b>	√	√		

For questions please contact Development & Marketing Director, Jill Pfeiffer at 608.257.1436, option 2 or via email at [jpfeiffer@ywcamadison.org](mailto:jpfeiffer@ywcamadison.org).

**Yes, I/we want to support the YWCA Madison's Circle by being an event sponsor at the following level: (circle one)**

**Presenting**     **Leadership**     **Friend**

**Promo Only**

**Payment is enclosed.**     **Please invoice us.**

**We aren't able to sponsor but would like to contribute in another way. Please contact us.**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email & Phone \_\_\_\_\_

YWCA Madison | 101 East Mifflin Street, Suite 100 | Madison, Wisconsin 53703 | [www.ywcamadison.org](http://www.ywcamadison.org) | 608.257.1436

YWCA Madison is a non-profit organization. Your sponsorship of YWCA Madison's Circle is tax-deductible. Please consult with your tax advisor.

*To ensure that your organization is recognized in materials, please submit this form ASAP. **Please note, in the event that we need to pivot our celebration to be a virtual event, we will make that decision by January 6, 2023.***